



# DISTRICT 412 GOVERNOR'S NEWSLETTER 2013 - 14



**"SERVICE THROUGH INTEGRATION"**

ISSUE 1:  
JULY - AUGUST 2013

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## MESSAGE FROM DISTRICT GOVERNOR: CLEVER MUGADZA

Greetings friends!!

Firstly I would like to once again express my very sincere gratitude for your confidence in me to lead our district governor team for this lionistic year. I promise to serve the district together with you as we strive to get to greater heights of service throughout all the countries of our district.

As you would be aware the theme for this year, **SERVICE THROUGH INTEGRATION** was informed by a realisation that whilst we all worked very hard as lions at delivering needed service to our local communities more often than not we tended to work in and focus on our own clubs and in our own local communities where perhaps working together in an integrated fashion through individual members of clubs or as zones, regions and even as all the countries in the district on common projects the impact and effect of the collective scale would have delivered higher levels of service to a greater number of people than achieved so far.

This year our International President Barry J Palmer's theme is "Follow Your Dream" He is passionate about this and he believes that we should all individually and as lions, clubs, zones, regions and up to districts identify our dreams, write these down, then draw up a plan for how we are going to achieve those dreams. Finally we have to come up with an execution plan on how we are going to achieve our dreams. For as we all know a dream will remain a dream unless we do something about making it a reality. President Palmer has set a target of 1.4million members worldwide and in the process to increase the female membership percentage to 30% by the end of this lionistic year.



The theme of Service Through Integration that I chose for this year dovetails into the International President's theme in that I have identified my dream to be heightened service throughout the district through integrating our efforts as district officers initially and between ourselves as individual lions and I hope that of all of us in the district will buy in to follow that dream of providing our service in an integrated manner which would only be possible through our drive for recruitment of new members and working with them so that they remain loyal and committed lions. Research conducted by Lions Clubs International has shown that the biggest challenge that our association faces is the loss of members, some if not mostly, new members with less than one year service.

Why is this so? The research shows that we are very good at recruiting new members but after they are inducted

we leave them on their own and do not include them in our projects and they feel excluded and alien to the club and or association and ultimately disenchanted and eventually they drop their membership either through just straight forward non attendance but often through non-payment of dues and we are forced to drop them.

We lose their service to the community whereas integrating them into our activities and or projects them would have kept them active lions. I have already set out my club visitation programme and I will endeavour to visit each club as per plan and where due to distance and logistical challenges I am unable to do so personally, I will seek the assistance of our GD team members to do the club visits on my behalf as we would like everyone to feel part of the district family of lions.

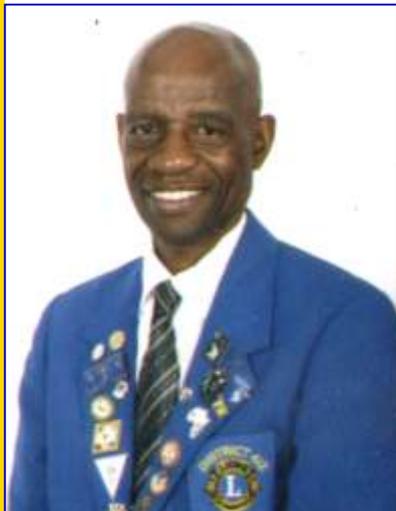
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## DISTRICT 412





## THE EDITORIAL



The 1st edition covers	July–August
2nd	September–October
3rd	November–December
4th	January–February
5th	March–April
6th	May–June

send an item, pictures, stories and any information clubs may want to share with the rest of the District. It will be very interesting to know what our fellow Lions in Beira have done so far. Yes through Lion David Saunyama we will get some mouthfuls from Mocambique. Infact this should be the year to create more clubs in this sea shore country.

Lionistic term a lot of emphasis and coverage will focus on our District Leo Clubs.

I mentioned in Mangochi that the future of Lionism & District 412 is the Leo program. Our Leos have done us proud by supporting I.P.D.G Lion Clement Ndala in Busan South Korea.

This year they have also supported District Governor Lion Clever Mugadza during his inauguration in Hamburg in Germany. This is the spirit which will develop our Leos to stand tall and be counted. Till the next edition enjoy this first edition of Lionistic Year 2013 – 2014.

Yours in Lionism

**Eric Musesengwe**  
Editor (District Chairperson Information, Public Relations & the Bulletin)

The beginning of Lionistic Year 2013–14 begins this month July & ends in June 2014. Like any new year the District will be expecting new things by way of new thinking, new approaches, new projects and the District Governor's Theme among others. It is through the District Governor's bulletin which is the cheapest and informative media that you will know about events in the District. The Bulletin will be published six times during this Lionistic Year.

This year's Theme "In Service Through Integration". Here the District Governor's theme suits District 412 well. We are an integrated District of four nations Mozambique, Malawi, Zimbabwe and Botswana. Integration a) adds strength b) two is better than one and the finality is the complimentary result of integration which is super Lions Service to the District.

For new Lions and readers the purpose of the District bulletin is to inform, educate, entertain and give you statistics on issues pertaining to Lions Club business in District 412. This

This package has been arranged so that it enables all clubs in the District to

## MESSAGE FROM THE FIRST VICE DISTRICT GOVERNOR



key to the achievement of our District's goals. All of us are relevant. "Together Everybody Achieves More" Let us therefore embrace and accommodate each other. We may not agree with everybody's ideas and neither will everybody agree with all our ideas. However, one thing we will always agree on is "To Serve". Together with District Governor Clever, we will agree to uphold the principals of "Service to Mankind with Integration". I am once again excited to be of service to our District through the DG Team of 2013-2014. My sincerely appreciation go to all Lions in the District for once again affording me this opportunity.

have started with a physical warm up. Zone1C and Zone1D came together for a walk termed "A Lions Fun Walk". This will be a weekly activity. One hour on Saturdays, from 6:30am to 7:30am.

- The idea is;
- a) to encourage Lions to pay attention to their health well being;
  - b) to promote visibility;
  - c) to create and foster harmony among Clubs in the two Zones;
  - d) to use as a recruitment tool.
  - e) to promote fellowship among Lions and their families.

Remember "failing to plan is planning to fail". Let me immediately turn to the most important unit in our Association, **...continued/page 3**

This year, "Service with Integration" is an important message on our entire District program. Indeed all of us are

At what note have we started our programs in the new year? Some Clubs

### LIONS CONDOLENCES

1. **Evans Chidawanyika**  
Rusape
2. **Charles Moyo**  
Khumalo
3. **Andrew Andy Gibson**  
Triangle

*District 412 sends condolences to the families of these three great Lions who have passed on to higher service. May their Souls Rest in Peace.*

# DISTRICT 412 GOVERNOR'S NEWSLETTER 2013 - 14



## CONGRATULATIONS FOR REACTIVATION

- Gweru Lions Club
- Chiredzi Lions Club
- Masvingo New Century Lions Club

## MESSAGE FROM DISTRICT GOVERNOR: CLEVER MUGADZA (...from pg 1)

We have been challenged to follow the International Priorities known as the 3 R's

**RESPONSIBILITY** - As lions we have a strong sense of responsibility to make our communities better. It means taking care of others and being accountable and trustworthy. We need to take ownership of the needs that our communities have and then finding a way of getting them done

**RECOGNITION** - Both formal and informal is part of the tradition of lionism. President Palmer has put in a recognition programme through his Presidential Region Chairperson Awards and the Presidential Zone Chairperson Awards for those chairpersons that excell. He encourages clubs to achieve the Club Excellence Awards by going through the CEP programme. The District Governor team has also been challenged to earn the District Governor Team Excellence Award and I will be working with the team to ensure that we achieve this award during this lionistic year not forgetting the individual club members whom we must recognize should they merit formal recognition

**REACH** - All clubs are encouraged to implement the Club Excellence Process (CEP) through Community Needs Assessments and How Are Your Ratings Surveys. We need to encourage clubs to recruit young members with a special emphasis on women. We have a very good example of such a club in our district where as you know the Lions Club of Harare The Phoenix

which had almost closed due to having only a few old lions won the Best Club in the district last year as awarded by our IPDG Lion Clement Ndala. This club was resuscitated by the transfer of a few young lions from another old club but these young lions went on a very fruitful recruitment drive that has seen the club grow from only 5 members at the beginning to almost 30 members as at the end of June. This is a club with an average age of 35 years of age where because of their youthfulness and vigour they have embarked on many and varied projects that have served the communities of Harare and uplifted the lions reputation in

Zimbabwe.

This club gets an almost 100% attendance at every meeting which I might add is held weekly because of all their involvement of each individual member who has something to do in the club and is obliged to participate at all club activities. Occasionally they involve other nearby clubs in their projects and the impact is much greater than if they were always doing their projects on their own This is an example of the integrated approach that I encourage where lions work together with other clubs .This club is vibrant and is still growing and in my opinion this is the way we all need to go as due to the integration we find that

collectively the membership numbers are growing and there have been no drops in quite a long while.

The international president has challenged us to save only one member in the five that we are currently dropping and if we manage to do that then the targets set will be easily achieved

Working together in an integrated manner between the DG team and our district GMT and GLT leaders the targets that I have set for our district for this year should be achievable. For your adoption the details of our dream are:-

New Clubs	Charter Members	New Members in existing clubs (other than charter members)	Dropped Members	Net Member Growth
6	120	300	115	260

**FELLOW LIONS, I INVITE YOU TO MAKE THIS DREAM A REALITY BY WORKING TOGETHER IN THE TRUE SPIRIT OF FELLOWSHIP. THESE TARGETS ARE NOT UNACHIEVABLE AND WHILST WE ARE AT IT WE SHOULD MAKE AN EFFORT TO RECRUIT MORE FEMALE MEMBERS AS OUR INTERNATIONAL PRESIDENT HAS SET THE MAGIC TARGET OF 30% FEMALE MEMBERSHIP OF THE ENTIRE LIONS MEMBERSHIP BY END OF THIS LIONISTIC YEAR.**

**FRIENDS, I ASK YOU TO PROMISE YOURSELVES TO DELIVER A NET GROWTH OF 260 IN DISTRICT 412 THIS LIONISTIC YEAR**

## MESSAGE FROM THE FIRST VICE DISTRICT GOVERNOR (...from pg 2)

"The Club": Have we put in place proper and capable Leadership? Good Leaders are important for building a strong Club. Appoint and prepare the right chairperson to lead an activity committee. Successful Committees will produce successful Clubs. Successful Clubs will lead to a successful District and eventually a successful International Association.

Look into ways your club can grow this year. Make each member an essential part of the club by involving them in meaningful activities. Be proactive

and jump into action at the beginning of the Lions year. Your positive attitude will be infectious to all other members. Sharing common goals will help members feel united. The best Lions are informed ones.

Let us take advantage of all training opportunities that will be made available to us. It is very pleasing to note that all Regions have already set dates for their Regional conferences and training very early in the year.

Lion Leaders, fellow Lions, Anything

worth doing is worth doing well; let us encourage extra efforts from all members to be integrated in our programs.

**"TOGETHER IN SERVICE WITH INTEGRATION,  
WE WILL ACHIEVE MORE AS WE FOLLOW OUR DREAM"**

**Lion Jean Mathanga MJF  
FIRST VICE DISTRICT GOVERNOR**



## MESSAGE FROM THE SECOND VICE DISTRICT GOVERNOR



It gives me immense pleasure to take this opportunity to express my sincere gratitude for the confidence bestowed in me by yourselves, the Dream Team electing me the Second Vice District Governor (SD412) for the year 2013-2014. In return, I promise to carry out my assignment diligently within the District Governor Team, in a spirit of "SERVICE, THROUGH INTEGRATION. Of course, we are starting with the "chips" down. However, if we certainly "FOLLOW OUR DREAMS" as the International President Lion Barry J Palmer enunciates in his THEME, – a clear conscience is a coat of mail. We know that the darkest hour is that before dawn. Things are often at their worst just before they get better; or the worst stage is often the prelude to an improvement!

As your SVDG, and assigned by the District Governor I shall perform all such administrative duties as he allocates me within the District Governor Team. I shall certainly serve as liaison between the District Global Leadership Team (GLT) Lion PDG Rtd Col. Tekemanangathe K Ramkumar and District Global Membership Team (GMT), Lion PDG Dr PTT Mapanda, District LCIF Coordinator Lion PDG James Honold, District Information and Technology Committee Lion Piraishe Mabhena and the Convention Convener Lion John Mwinjilo. As it relates to the same cluster I look forward to an exciting lionistic year and cooperation from the same respectable quarters.

The statistical information is that the Lions' family through out the world in 207 countries and geographical areas has a head count of one million three and

sixty thousand and four hundred and sixty-five (1 360 465) members. As of 1st July 2013 our District had 964 members, having dropped by 21 members from 981 whereas in the month of May we had 51 clubs we are now at 49 and in same month of May our membership was 1 138. We added by May 211 members and dropped 264 with a net growth of -53 equaling-4,5%. A fully constituted District should be 1 250. Therefore, I urge you most sincerely not "open a quarrel between the present and past as we might be in danger of losing the future". And as our International President Lion Barry Palmer urges us "let us dream boldly and pursue our dreams we shall achieve more than ever believed possible. This is our time to act. This is the time to achieve" "through service with integration" as our District Governor Lion Clever Mugadza says.

That as it may, let us expand our district by chartering new clubs. Let us invite new members to our clubs. Let us retain our existing members. Let us grow our overall District membership.

It gives me pleasure to note that Regions 2, and 3 are putting up Club Officers Orientation Workshops, one between 13th and 14th July 2013 in Gweru, Zimbabwe and the other between 20th and 21st July 2013 in Harare, Zimbabwe. I am glad I shall be facilitating at the said workshops. The Region 4 workshop is in the pipeline sometime in August in Botswana. The Convention Committee under the able leadership of Lion John Mwinjilo is already in travel gear as it relates to putting up the Convention next year in May. Please let us share the information already circulated in the Health Agenda Appeal for Action Memorandum I previously circulated.

May I take this opportunity to thank and celebrate with Harare Phoenix Club for visiting and making a difference at the Highfields Old People's Home on 6th July 2013 and recording the first service activity in the lionistic year in the District. It is also pleasing to note that Sebakwe and Redcliff Lions in an alliance with the Gift of Givers on 7th July 2013 distributed 120 hampers of food to widows, people with disabilities (PWDS) and the hungry. The hampers were worthy US\$10 000.00. May the same service activity may be documented with Lions Clubs International.

Let us "FOLLOW OUR DREAMS" as we

engage more in "SERVICE THROUGH INTEGRATION"

Best Regards,

**Lion Dr Alva M Senderayi**

*MD MCPC (Z) FCPCP (Z) MJF ASLLI  
SVDG 2013-2014 District 412*

1. *DAC Health Sight HIV and AIDS etc 2011-2014*
2. *Club Treasurer 2012 – 2014 Sebakwe Lions*
3. *National President Jairos Jiri Association*
4. *Chairman Zimbabwe Catholic Council of the Laity (ZCCL)*
5. *Board Member Maryward Children's Home*
6. *Board Member Maryward Primary School*
7. *Chairman Preliminary Inquiries Committee Medical and Dental Council of Zimbabwe MDPC (Z), Council Member, Executive Committee Member, Committee Member Practice Control Committee*
8. *Past President College of Primary Care Physician, current Council Member, Member and Fellow of the College of Primary Care Physicians MCPC (Z) FCPCP (Z)*
9. *Past Vice President of Zimbabwe Medical Association (ZiMA)*
10. *Board Member Capitol Insurance*
11. *Vice President Zimbabwe National Chamber of Commerce (ZNCC)*
12. *Chairman Advocacy Governance and Business Environment (ZNCC)*
13. *Medical Director Multichoice Hospital and Highway Polyclinic*
14. *Chairman TAS Zvidzayi Pvt Ltd*

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Telephone (H) +263 55 23000  
Skype name: Senderayi  
Email: dramsend@gmail.com  
Other: dramsend@outlook.com*

# WHAT WE SMILED ABOUT IN 2012 - 13



*August 26, 2012 in Kwekwe Zimbabwe District Governor Clement Ndala gets ready to receive the Chains of Office from Immediate Past District Governor Frances Palmer after the Officiation speech from Past District 413 Governor Hastings Chiti.*



*District Governor Clement Ndala poses for a photograph after Zimbabwe Deputy Prime Minister Thokozani Khupe was inducted a Lion at the Kwekwe Jubilee Celebrations.*



*PDG Hastings Chiti receiving the District 412 banner from newly inducted District Governor Clement Ndala.*



*New Lion Thokozani Khupe (Zimbabwe Deputy Prime Minister) shares moments of joy with Lion Caleb Jera who had won a floating trophy as other Lions joined in the celebration.*



*Leos and students of Goldridge College took time to visit Kwekwe General Hospital where they donated blankets, linen & fruit to patients.*



*Partnership that work & innovate peoples lives Zone 2D Lions Clubs of Sebakwe, Redcliff and Kwekwe through the gift of the givers gave food hampers to 120 needy families in July. These families came from in and around Kwekwe and Redcliff.*



*"Partnerships in Health Care" September / October 2012 Diabetes Awareness and High Blood Pressure check attracted a big crowd at the First Mutual Mall in Kwekwe. This event was organised by the Sebakwe Lions Club and Kwekwe Municipality Health Department.*



*Region 2 Chairperson Lion Eric receiving a gift after delivering an address as Guest of Honour at the Thornhill High School in Gweru*

## WHAT WE SMILED ABOUT IN 2012 - 13



*The Majaradba Community in Kwekwe wait for food distribution on Christmas from Sebakwe Lions Club.*



*In February 2013 all eyes of District 412 were looking at Kamuzu International Airport for the arrival of International President WAYNE MADDEN the initiator of the Reading Action Program which was the Lions Club International Project.*



*Female Lions in Power Lion Lucy Murau addresses the Majaradba gathering before food distribution.*



*Medic Alertness in November 2012 Harare Zimbabwe. The message is loud and clear no need to repeat so Lions of (District 412) Act and Support Medic Alert.*

# READING ACTION PROGRAM



*In Malawi International President Wayne Madden witnessed a four primary school Reading Action Programme Competition at Kauma Primary School. Malawi Lions partnered with the Malawi Library Association in making this event a success.*



*Part of the pupils that witnessed the competition with two adult locals who welcomed IP Wayne Madden in traditional regalia. This was a fitting welcome for the International President to Malawi & District 412.*



*The Reading Action Programme truck donned with the RAP banners on the side and front.*



*Botswana Lions were represented by Tshidi Serema who impressed the International President for her commitment and support of District 412.*



*In June IPDG Clement Ndala visited Emthonjeni Primary School in Kwekwe. He was welcomed from left to right by Headmaster of Emthonjeni Mr Mwale, Lion Clement Ndala, Mrs Answer Makopa teacher at the school and Lion Eric Musesengwe.*



*Interaction and appreciating the pupils IPDG Clement with grade six pupils at Emthonjeni Primary School.*



*Veteran teacher and Sebakwe Lions President Lion Lucy delivers a reading lesson at Emthonjeni Primary School*